QX TECH

DIGITAL SOLUTION

Your Partner for Long-Term Success.

About Us

01. **QX Tech** is an **IT Solution provider** based in Canberra, combining cutting-edge technology with user-friendly design to empower clients with tools that enhance efficiency, drive growth and streamline operations.

02. **Our Services** include:

- SEO services
- Web development
- ERP/CRM system development
- SEM (google ads)
- Digital Marketing (Ins, Facebook, etc)
- Graphic Design

Why SEO matters in 2025?

Search behavior continues to evolve rapidly. In 2025, consumers rely more than ever on **search engines** and **AI-driven assistants** to find products and services.

Good SEO lets **customers come to you when they need you** — instead of you chasing them with ads or cold calls.

See More

Our Service：Google & AI-Driven SEO

Technical & On-Page

+

We audit your site to fix issues like **speed, indexing**, and **site structure.** Then we optimize each page with **right keywords**, **clear navigation**, and **user-friendly** design so Google can easily understand and **rank your site**.

Content & Blog Strategy

+

Quality content drives traffic and builds trust. We write blog articles tailored to your audience and industry. This keeps your site fresh and helps rank for more keywords — on **Google** and even within **AI-powered search tools**.
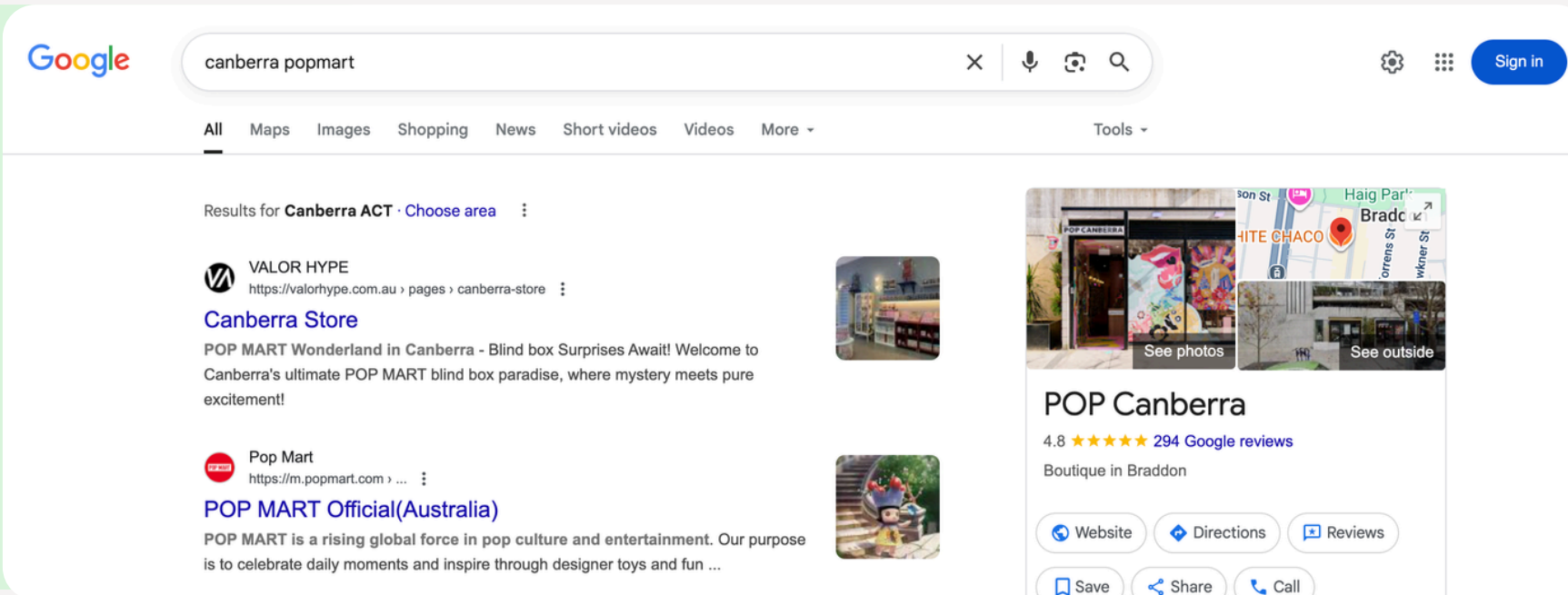
Local SEO & Authority Growth

+

We help your business stand out on Google Maps and local results. This includes optimizing your **Google Business Profile**, **building backlinks** from trusted sites— all designed to boost your visibility and credibility.

Google search
No. 1

canberra popmart

VALOR HYPE
https://valorhype.com.au › pages › canberra-store
Canberra Store
POP MART Wonderland in Canberra - Blind box Surprises Await! Welcome to Canberra's ultimate POP MART blind box paradise, where mystery meets pure excitement!

Pop Mart
https://m.popmart.com › ...
POP MART Official(Australia)
POP MART is a rising global force in pop culture and entertainment. Our purpose is to celebrate daily moments and inspire through designer toys and fun ...

POP Canberra
4.8 ★★★★★ 294 Google reviews
Boutique in Braddon

canberra popmart

Here's a peek inside **Canberra's premier Pop Mart destination**—the boutique store at Valor Hype that's become a local hub for designer toy and blind-box fans!

Pop Mart Canberra — Quick Overview

Location & Vibe

- **Name:** Valor Hype (aka Pop Mart Canberra)
- **Address:** 39 London Circuit, Canberra ACT
- This is the main Canberra spot for Pop Mart—a stylish boutique brimming with glittering blind boxes, character displays, and rotating collections—it's the beating heart of designer toy culture in the city.

ChatGPT search
No. 1
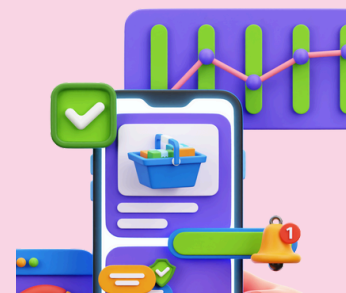
Success Story

Canberra Popmart Retailer – VALOR HYPE Store

In 4 months, we optimized a local Popmart retailer's site to **outrank Popmart's official website** on Google for "Canberra Popmart."

Organic traffic rose **40%**, and inquiries **doubled**.

On **ChatGPT searches** (e.g. "Canberra best Popmart store"), they also appear first, making them the top Popmart source in the region.

Learn More

Success Story

Sycamore Medi Spa – Medical Aesthetics

Within 6 months, we helped Sycamore Medi Spa **rank #1** on Google for "Canberra Korean Facial" and reach the **first page** for 8 target keywords. Client traffic grew **40%**, and bookings increased **32%**.

On **ChatGPT searches** (e.g. "Canberra best Korean facial"), Sycamore is also listed first, boosting trust and visibility across Google and AI platforms.
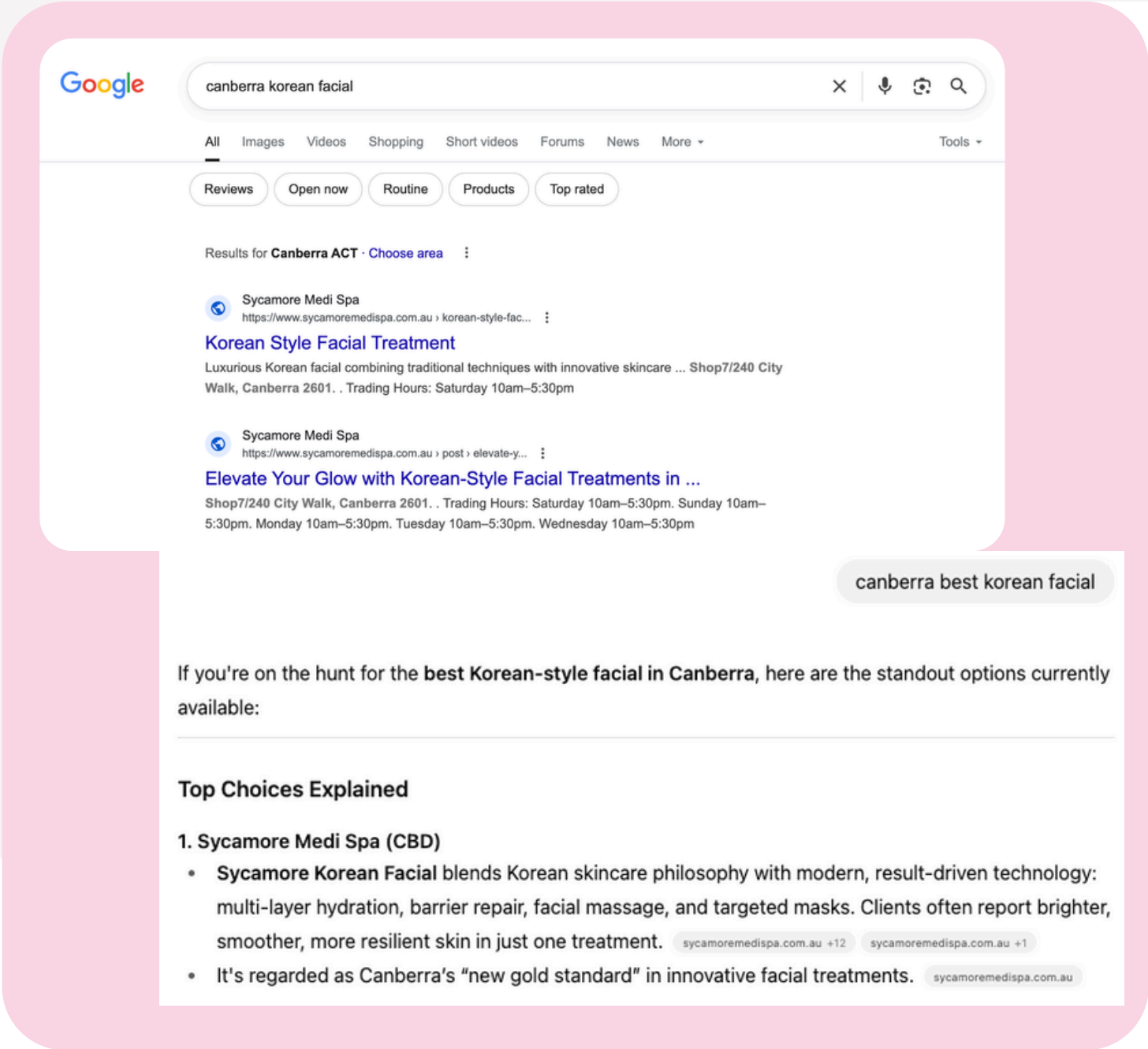
Next Slide

Google search

No. 1

ChatGPT search

No. 1

SEO Pricing

Service / Feature	Basic: $599/mo (GST included)	Standard: $999/mo (GST included)	Advanced: $1499/mo (GST included)
Target coverage	Local	Local	Australia-wide
Content creation – 8 SEO articles/mo	✓	✓	✓
Keyword research	✓	✓	✓
On-page optimisation (blog posts + internal linking)	✓	✓	✓
Tech audit (meta titles/descriptions)	-	✓	✓
Site health & structure fixes (404s, URL structure)	-	✓	✓
Performance optimisation (site speed; Core Web Vitals in Advanced)	-	✓	✓
Structured data & sitemaps (schema + XML)	-	✓	✓
Reporting, authority & support (AI search recommendations,Ahrefs + GA reports, backlinks, QX Web features/placement, monthly consult, priority support)	-	-	✓

Why a Modern Website Matters

- In 2025, your website is your digital storefront.
- Mobile & SEO friendly sites drive trust and conversions.
- Poor design or slow speed → lost customers.

Page Speed Impact

A 1-second delay can cut conversions

7%

Design Matters

Users admit that website design affects trust & credibility

94%

Our Web Development Services

Custom Design & Branding

Modern, responsive layouts tailored to your brand

Development & Functionality

Code-based and platform-based websites for speed & scalability

CMS & Integrations

Blog, e-commerce, booking, payment gateways

Ongoing Support

Hosting, maintenance, security updates

One Page Example
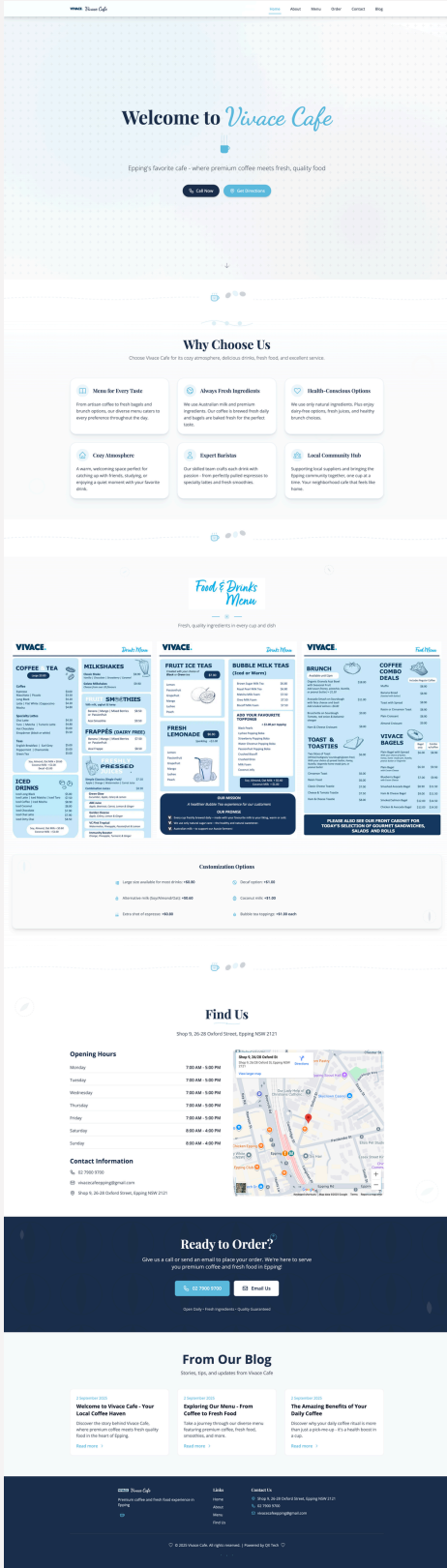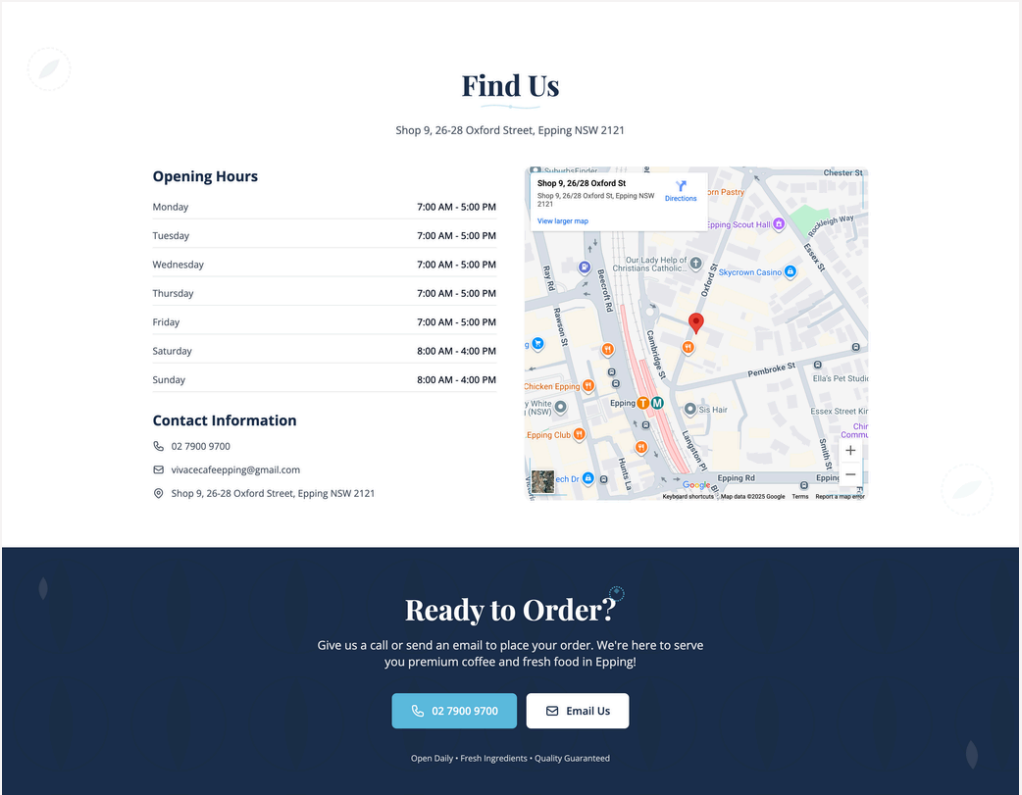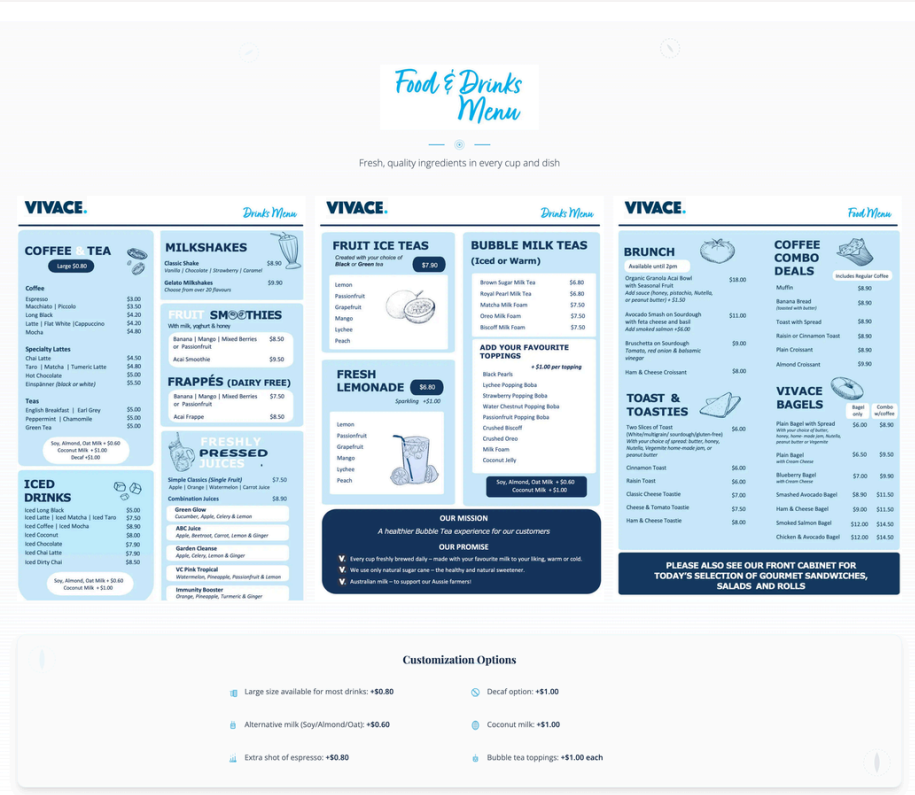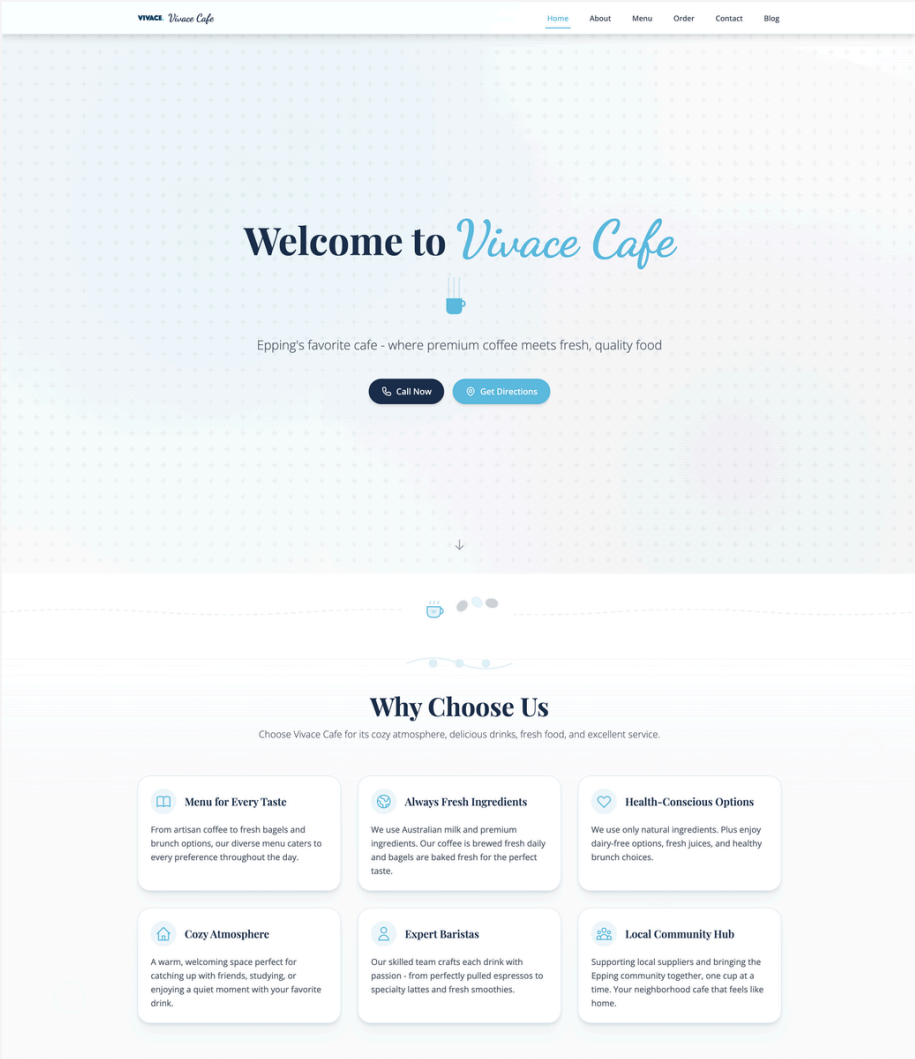
- A clean, single scrolling page—custom-coded and deployed.
- Up to 6 sections: Hero, About/Services, Menu/Features, Gallery/Reviews, Hours & Map, Contact/CTA
- 1 round of revisions after the first draft (content/images provided by client)

Multiple Pages Website

- Front-end multi-page Website: Scalable site with clear navigation and multiple pages.
- Typical pages: Home, About, Products/Services, Blog, Contact.
- UI: Fully customisable layouts and components.

Option 1: Code-base

- Maximum flexibility.
- Custom UX and integrations.
- Best performance.

Option 2: Shopify / WordPress

- Faster setup.
- Theme-based front end.
- Built-in admin for products, pages, and blogs.
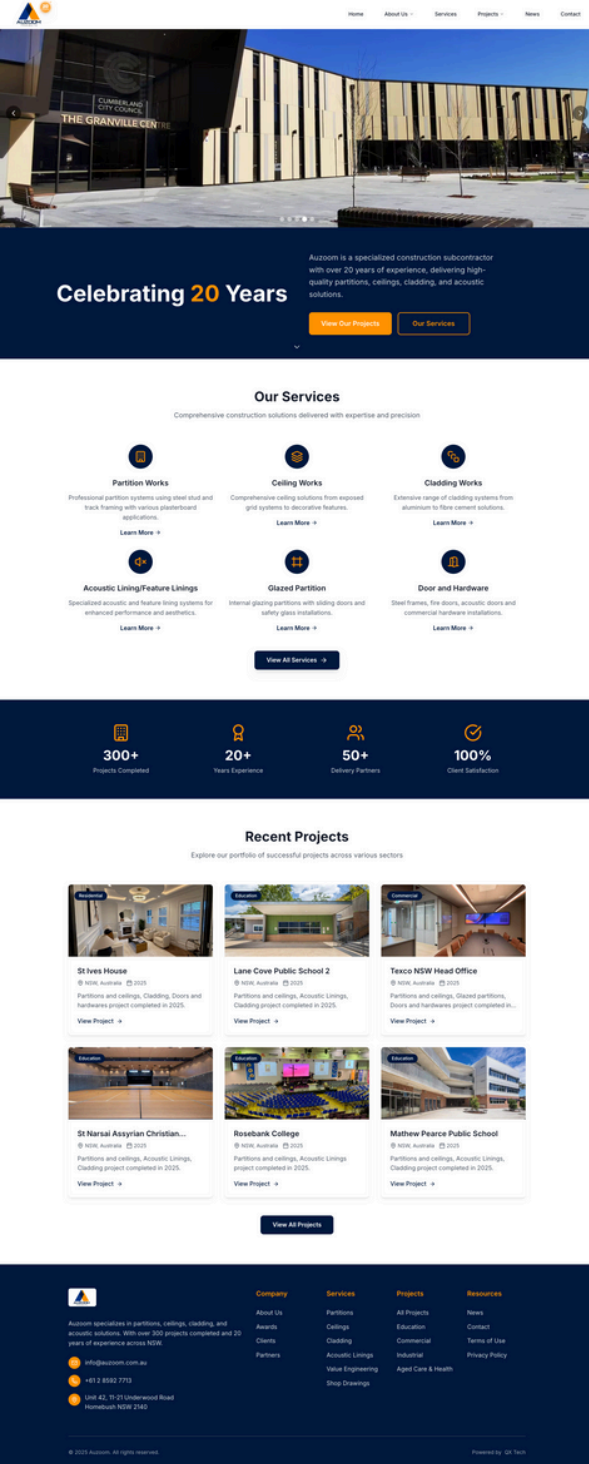- Less flexible than code-base.

Multiple Pages Example：code base
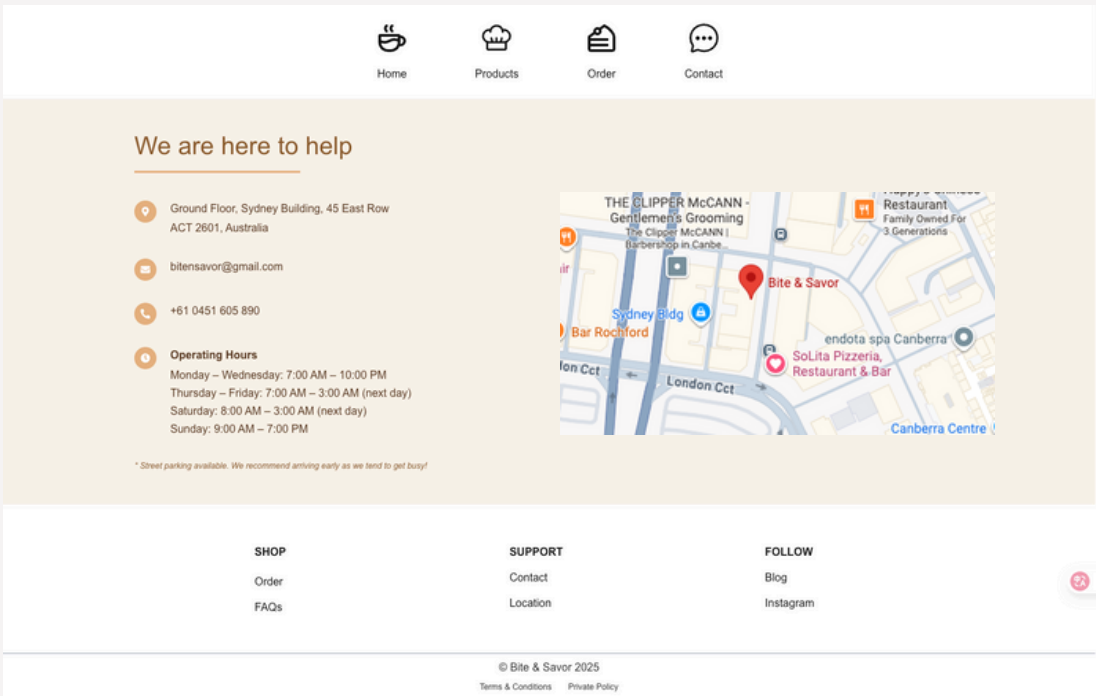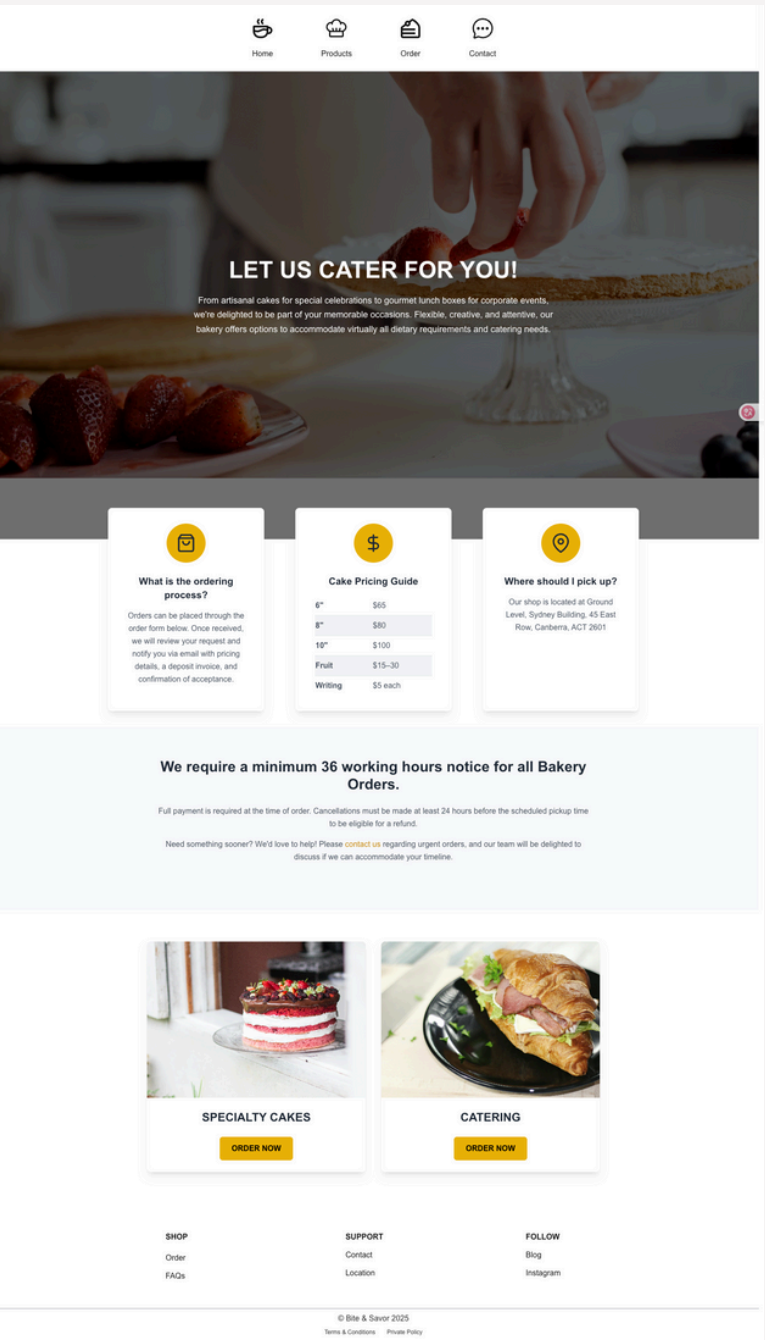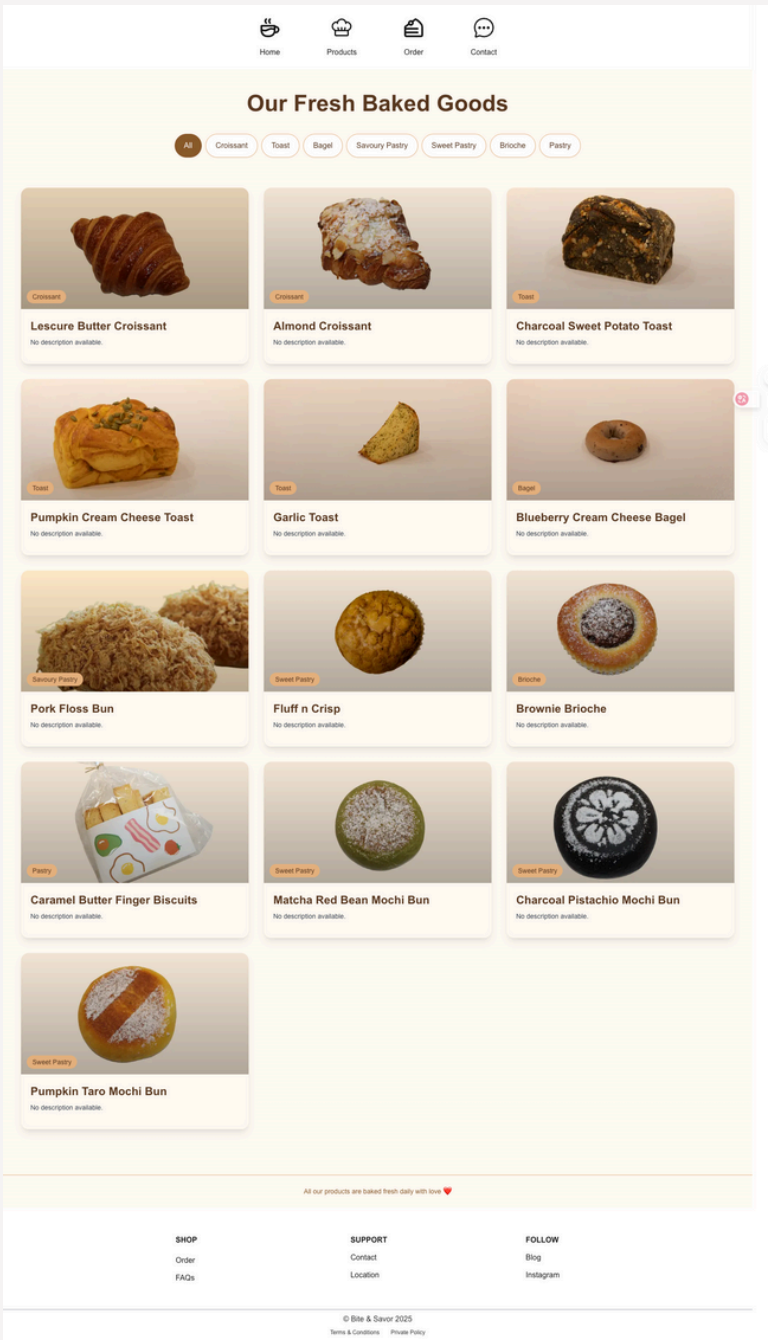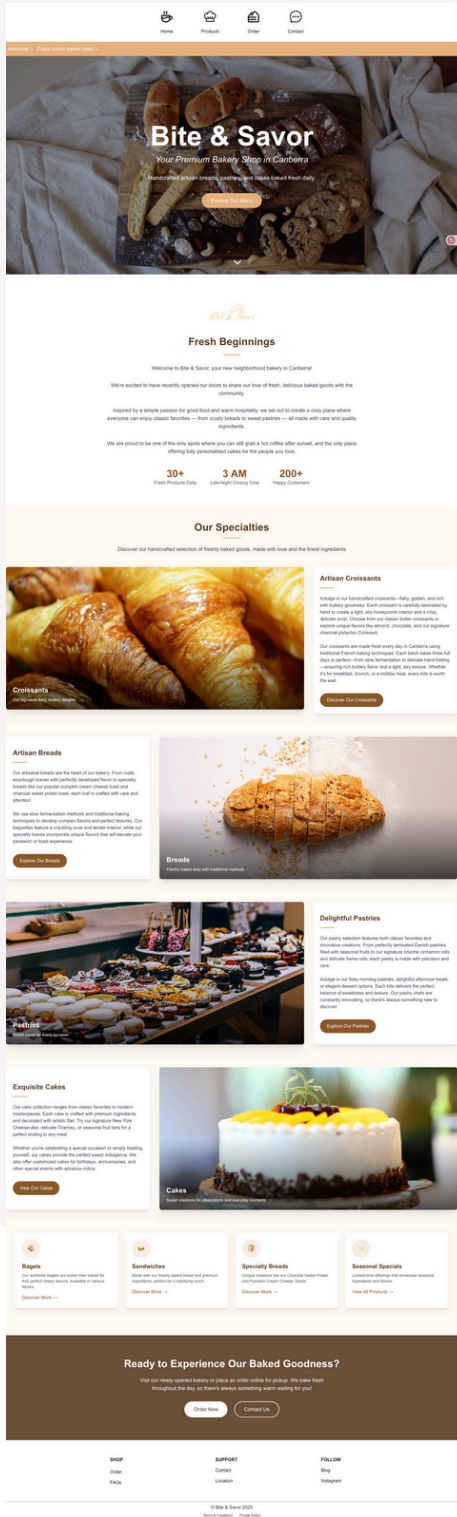
Bakey Shop

Multiple Pages Example: code base
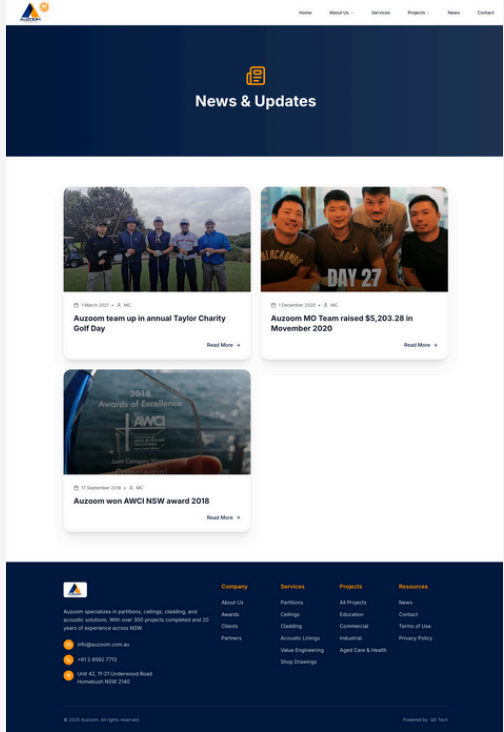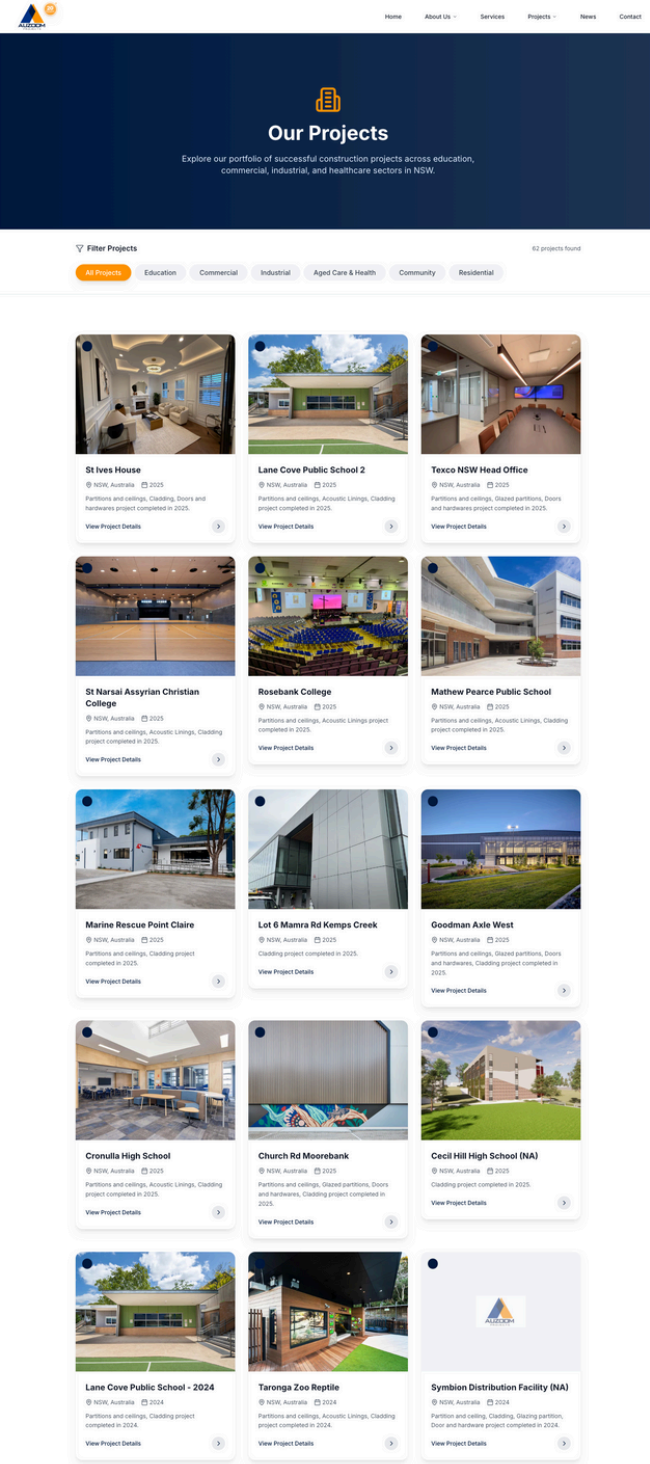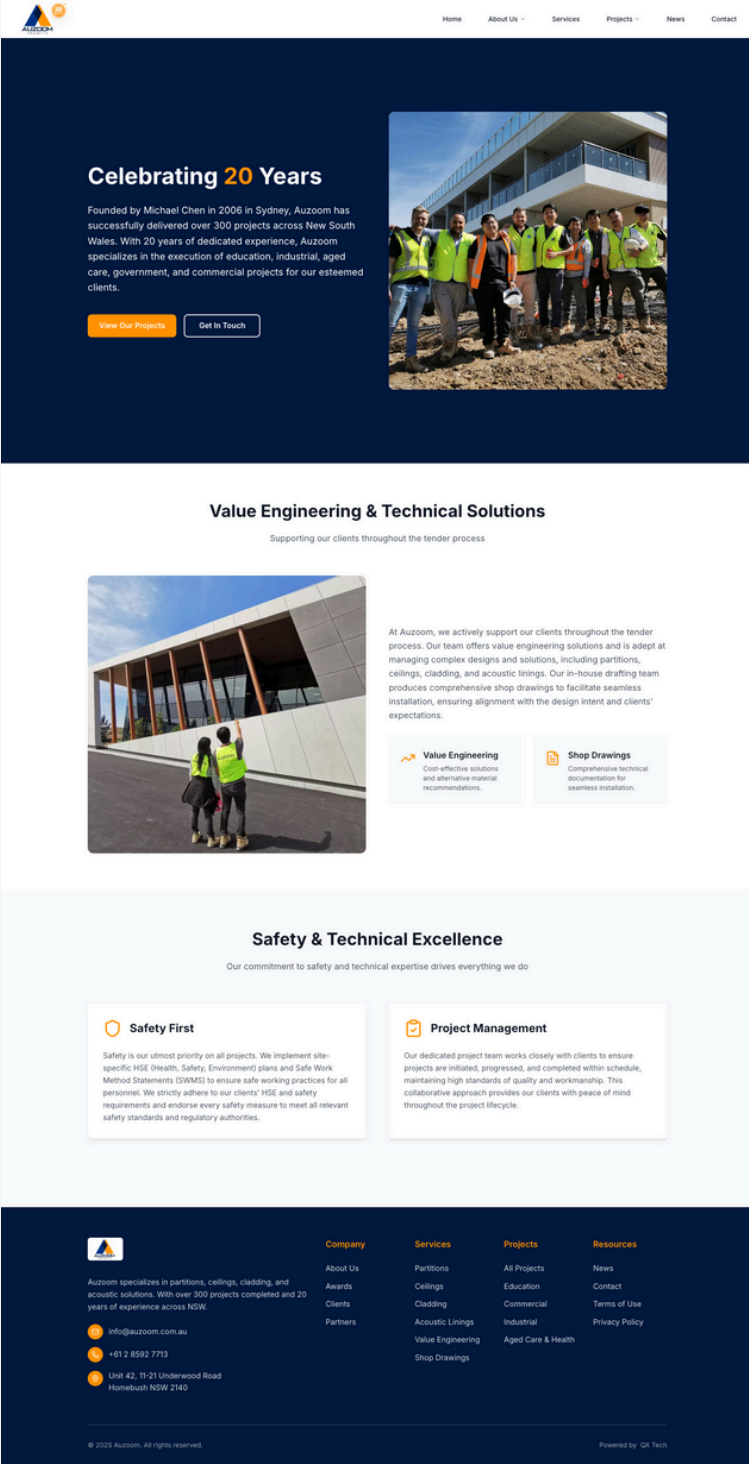
Construction Company
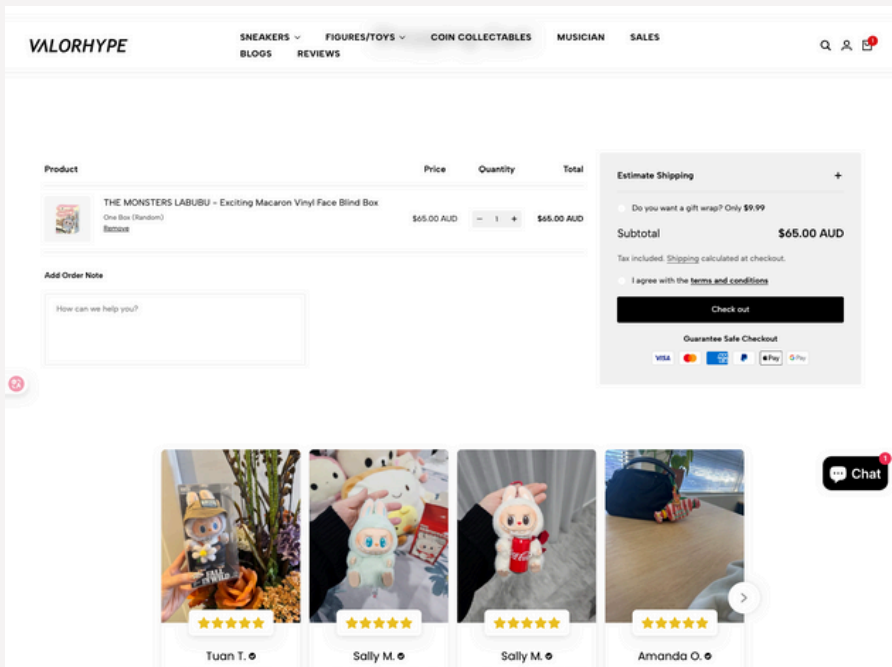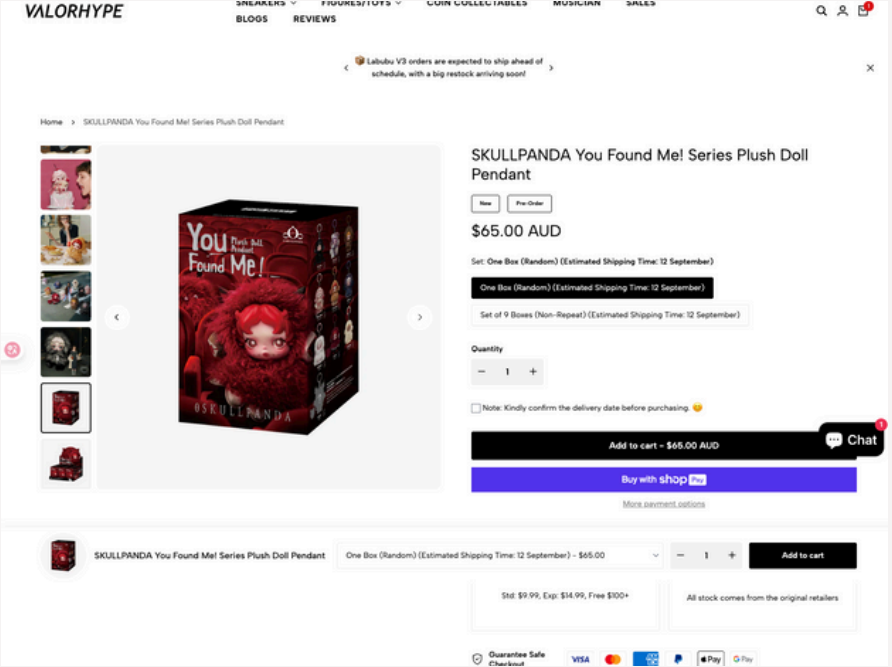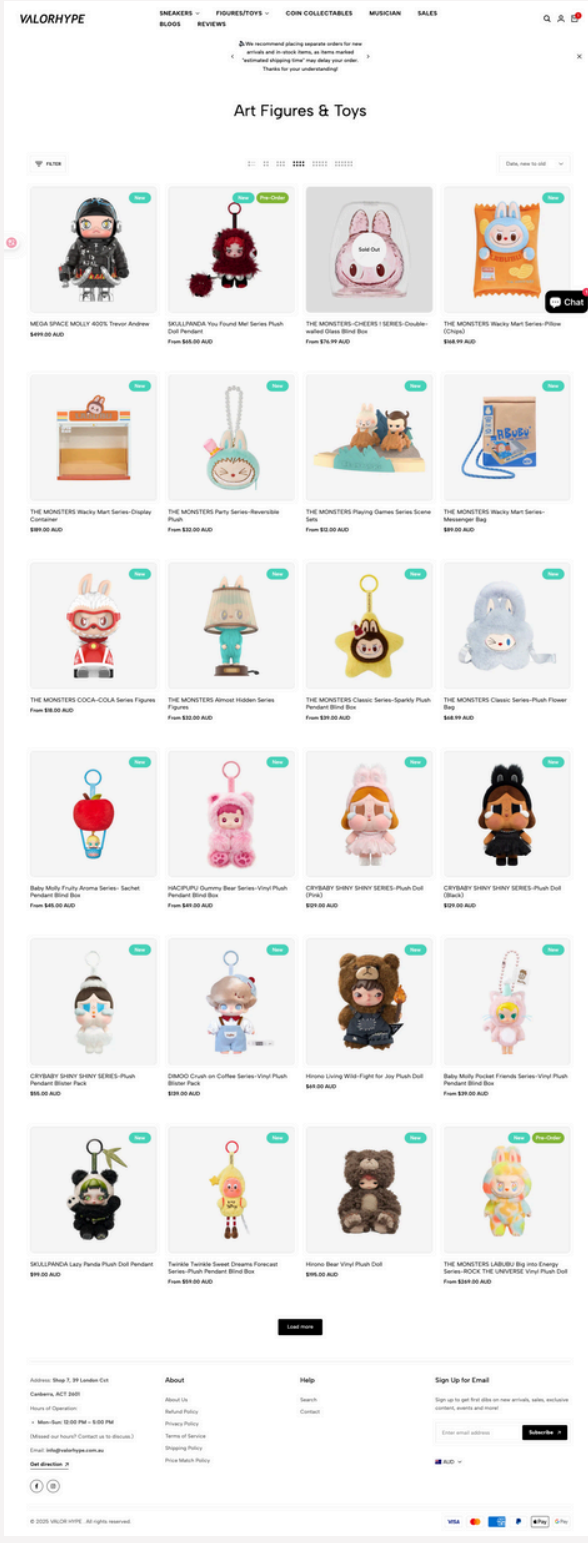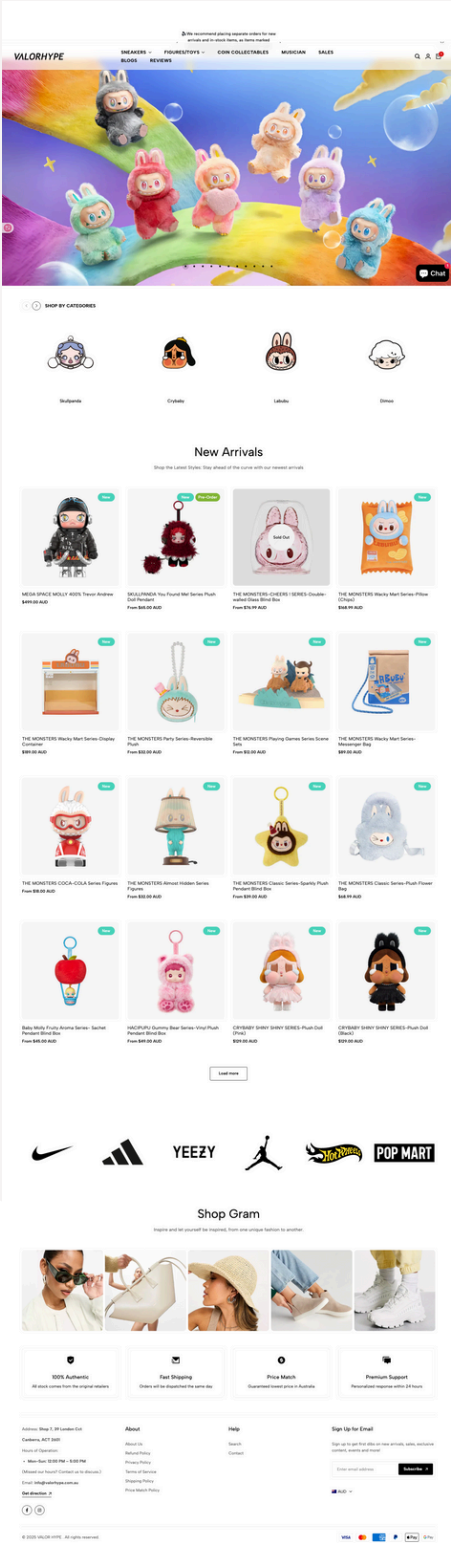
Multiple Pages Example： e-commerce

Built-in admin for products, pages, and blogs.

valorhype.com.au/
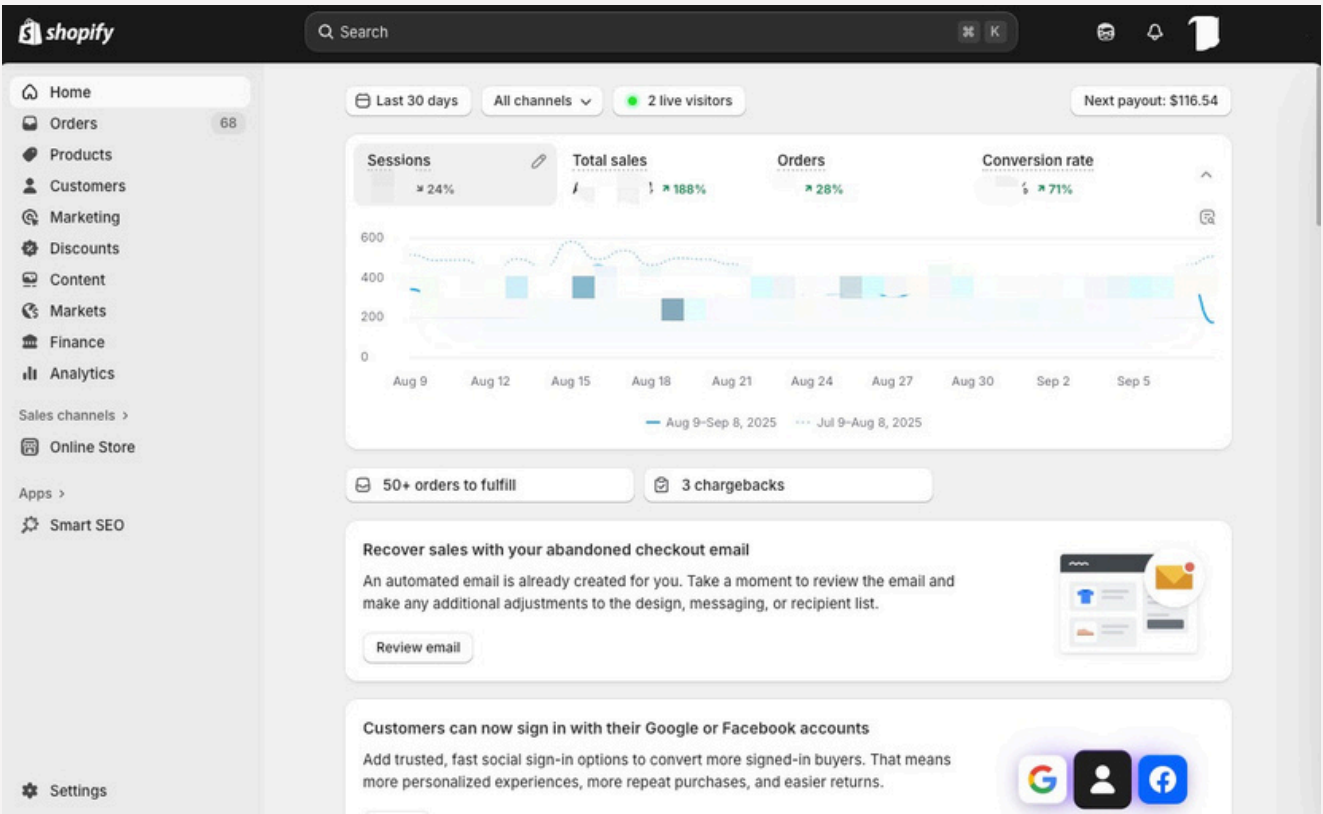
Customized Function:

AI Chatbot
Answers FAQs 24/7, captures leads, and qualifies enquiries. Hands off to a human when needed.

Unified Messaging Inbox
Pulls Instagram, Facebook, WhatsApp, website chat, and email into one place. Reduces missed messages and speeds up replies.

Custom Email Autoresponder
Sends tailored replies by topic, hours, or language. Uses dynamic fields for names, order IDs, and next steps.
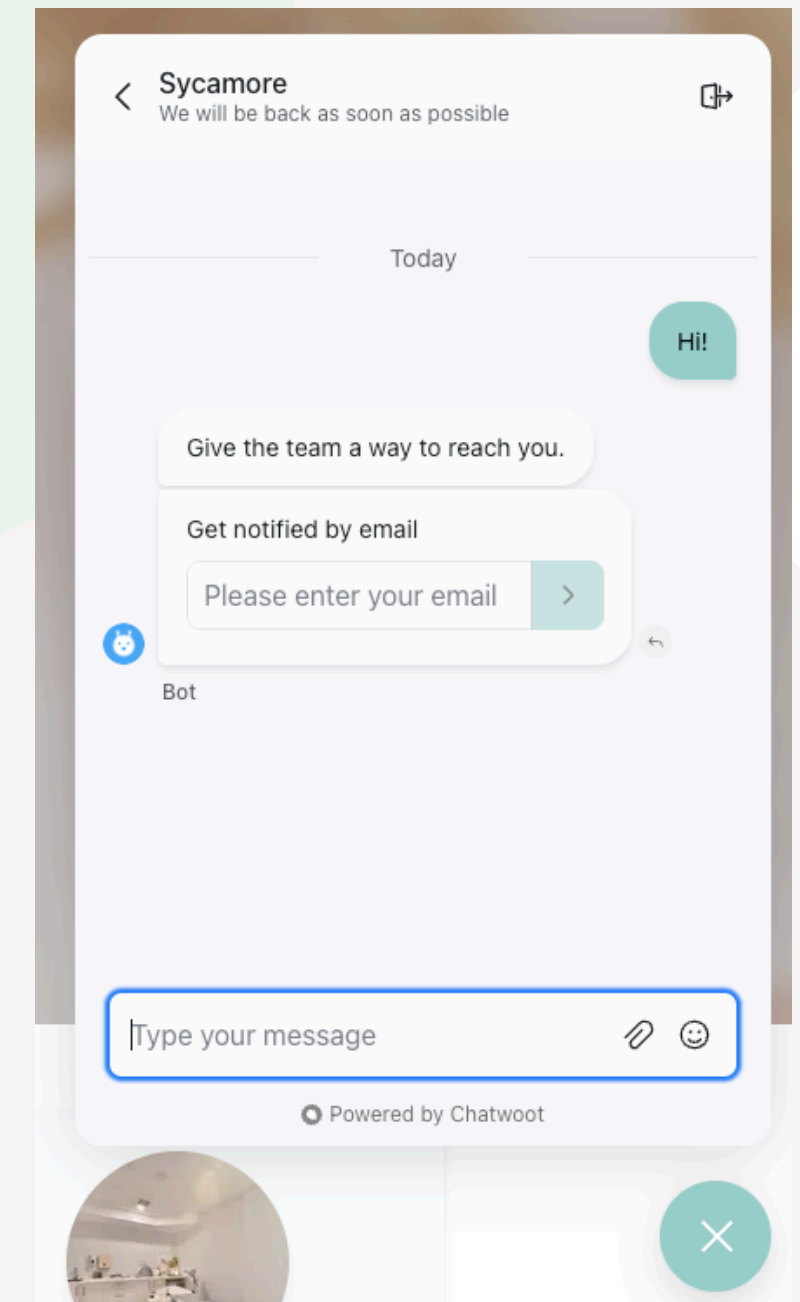
Membership / Client Portal
Secure login for profiles, documents, and order history. Role-based access for clients and staff.

Analytics Dashboard & Event Tracking
Tracks KPIs, funnels, and conversions. Connects GA4, Meta Pixel, and Tag Manager.

Data Modeling & Databases
Postgres/MySQL/NoSQL schema design, migrations, indexing.

AI Chatbot Example

WEB Development Pricing

| Features / Plan	T1	T2	T3
Price	From $899 GST included	From $2,499 GST included	Depends on business needs GST included
Package Name	One page show case	Pro website/E-commerce	Premium Custom
Coding/Shopify/WordPress/Wix	✓	✓	✓
Micro-animations	✓	✓	✓
Mobile responsive design	✓	✓	✓
Multiple pages	-	✓	✓
Blog functionality	-	✓	✓
Backend functionality	-	✓	✓
E-commerce functionality	-	✓	✓
System integration	-	-	✓
Free support period	60 days	90 days	90 days
Maintenance (optional)	A$50/mo	A$100/mo	Negotiable

Other Services

System Development

Custom CRM/ERP and internal tools—discovery, build, integrations, and support.

Pricing depends on scope and requirements.
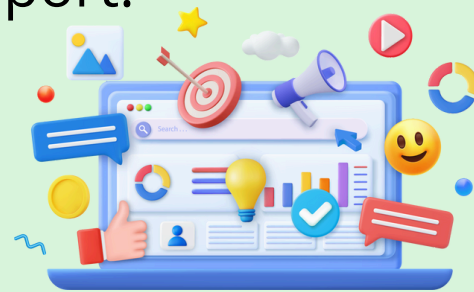
Search Engine Marketing

Google Ads and more (Search/Display/YouTube): setup, tracking, optimisation, and reporting.

Service fee A$300/month

Digital Marketing

Instagram, Facebook, TikTok, LinkedIn management—content calendar, posting, community replies, and analytics. Packages tailored to your goals.

Graphic Design

Brochures, posters, logos, menus, and social assets.
Posters A$50–150 each: depending on the volume and the sizes

Your Business Needs IT Solutions

LET'S START GROWING YOUR BUSINESS

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